

	<b>MURFREESBORO CITY SCHOOL BOARD POLICY</b>		
	Descriptor Term:	Descriptor Number:	Date Adopted:
	STUDENT PARTICIPATION IN PROMOTIONAL ACTIVITIES	STU 46	6/83
	Revision Adopted:		
	7/01		

Promotional activities for any associations or organizations which involve student participation in such activities as poster contests, essay contests, art displays, etc., shall be subject to the following guidelines so that these activities may be incorporated into the appropriate areas of the curriculum:

1. All requests for student participation in promotional activities will be submitted in writing to the Associate Director for Instruction and Professional Development from the various associations and organizations. Requests should be made early in the school year (preferably prior to the opening of school in August) so that the activity may become appropriately integrated into the curriculum. Requests made later in the school year and those which allow little time for completion have less chance for approval. Such requests, if rejected, may be placed on file to be considered the next school year.
2. The Associate Director for Instruction and Professional Development will determine if the request meets all policy and regulation requirements. A rating of excellent, good, or average will be placed on the request and a copy sent to each principal. Any requested activity which receives a rating of less than average or fails to meet policy or regulation requirements will be rejected by the Associate Director for Instruction and Professional Development.
3. Principals will consider the request in terms of educational value, public relations, time limitations, demand on teacher and student time, and the number of community activities in which a school has already become involved or to which a commitment has been made.
4. After the principal has presented the activity to his staff, the principal will inform the Associate Director for Instruction and Professional Development regarding the degree of intended participation.
5. The Associate Director for Instruction and Professional Development will then provide an answer in writing to the requesting party giving appropriate directions indicating which schools plan to participate.
6. The total time between initially receiving a request and returning a reply should be no longer than one school month.